
	中田国际认证（深圳）有限公司 Zhongtian International Certification (Shenzhen) Co., Ltd.	文件编号 Document number	ZHONGTIAN-GK09
	认证证书与认证标志的使用规定 Regulations on the use of certification certificates and certification marks	版本状态 Version status	A/2
		生效日期 Effective date	2025-11-01

认证证书与认证标志的使用规定 Regulations on the use of certification certificates and certification marks

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1、认证标识的管理

1. Management of certification marks

1.1 认证标识

1.1 Certification mark

机构 QMS、EMS、OHSMS 及其他领域的认证标识分别如下图所示：

The certification marks of QMS, EMS, OHSMS and other fields of the organization are shown in the following figure:

质量管理体系

环境管理体系

职业健康安全管理体系

Quality Management System Environmental Management System Occupational Health and Safety Management System



ISO 9001



ISO 14001



ISO 45001

医疗器械质量管理体系

企业诚信管理体系

Medical Device Quality Management System Enterprise Integrity Management System



GB/T 42061



GB/T 31950


1.2 认证标识的使用要求

1.2 Requirements for the use of certification marks

1.2.1 本机构拥有 ZHONGTIAN（本机构）标识的所有权；获证组织在认证范围和认证有效期内按照本程序以及相关要求的規定使用 ZHONGTIAN 认证标识或声明认证状态。获证组织拥有 ZHONGTIAN 认证标识的使用权，但不得转让认证标识使用权。本机构对获证组织使用 ZHONGTIAN 认证标识或声明认证状态的情况进行监督。

1.2.1 This organization owns the ownership of ZHONGTIAN (this organization) logo; the certified organization shall use ZHONGTIAN certification logo or declare the certification status in accordance with this procedure and relevant requirements within the certification scope and validity period. The certified organization has the right to use the ZHONGTIAN certification mark, but may not transfer the right to use the certification mark. This organization supervises the use of ZHONGTIAN certification marks or declarations of certification status by certified organizations.

1.2.2 获证组织不得在与认证范围无关的其他业务中使用 ZHONGTIAN 认证标识或声明认证状态。

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1.2.2 The certified organization shall not use the ZHONGTIAN certification mark or declare the certification status in other businesses unrelated to the scope of certification.

1.2.3 获证组织应在认证范围和认证有效期内准确、客观地声明认证状态，不得将认证状态声明用于其或其母体组织的其他活动。

1.2.3 The certified organization shall accurately and objectively declare the certification status within the scope of certification and the validity period of certification, and shall not use the certification status declaration for other activities of itself or its parent organization.

1.2.4 获证组织应以认证证书上标注的组织名称或本机构同意的名称使用 ZHONGTIAN 认证标识或声明认证状态。

1.2.4 The certified organization shall use the ZHONGTIAN certification mark or declare the certification status with the name of the organization marked on the certification certificate or the name agreed by the organization.

1.2.5 获证组织使用 ZHONGTIAN 认证标识或声明认证状态时不应产生误导，使相关方误认为 ZHONGTIAN 对获证组织产品、过程或服务结果负责，或对此结果的意见或解释负责。

1.2.5 The certified organization's use of the ZHONGTIAN certification mark or declaration of certification status shall not mislead the interested party into believing that ZHONGTIAN is responsible for the results of the certified organization's products, processes or services, or for the opinions or interpretations of such results.

1.2.6 当认证要求发生变化，获证组织未按时完成转换的，不得继续使用认证标识，也不得以任何方式声明认证状态仍然有效。

1.2.6 When the certification requirements change and the certified organization fails to complete the conversion on time, it shall not continue to use the certification mark, nor shall it declare in any way that the certification status is still valid.

1.2.7 获证组织应按照 ZHONGTIAN 颁布的式样正确使用 ZHONGTIAN 认证标识，保证 ZHONGTIAN 认证标识的完整性；ZHONGTIAN 认证标识可按比例放大或缩小，且应清晰可辨。

1.2.7 The certified organization shall correctly use the ZHONGTIAN certification mark according to the pattern issued by ZHONGTIAN to ensure the integrity of the ZHONGTIAN certification mark; The ZHONGTIAN Certification Mark may be scaled up or down and shall be clearly legible.


1.2.8 获证组织可在文件、办公用品、宣传品和网页等上使用 ZHONGTIAN 认证标识或声明认证状态。获证组织使用认证标识或声明认证状态可采用印刷、图文等方式。

1.2.8 The certified organization may use the ZHONGTIAN certification mark or declare the certification status on documents, office supplies, promotional materials, web pages, etc. The certified organization may use the certification mark or declare the certification status by means of printing, graphics and text, etc.

1.2.9 不允许其标志被获证客户用于实验室检测、校准或检验的报告或证书。

1.2.9 No report or certificate whose mark is used by a certified customer for laboratory testing, calibration, or inspection.

1.2.10 获证组织不能将 ZHONGTIAN 认证标识直接用在产品上或消费者所见的产品包装上，或以任何其他可解释为表示产品符合性的方式使用。如在产品包装上或附带信息中声明获证组织的管理体系通过认证。声明决不应暗示产品、过程或服务以这种方式得到了认证。声明

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应包含对下列的引用：

1.2.10 The certified organization shall not use the ZHONGTIAN certification mark directly on the product or on the packaging of the product seen by consumers, or in any other way that can be interpreted as indicating the conformity of the product. For example, on the product packaging or in the accompanying information, it is stated that the management system of the certified organization is certified. The statement should in no way imply that the product, process, or service is certified in this way. The declaration shall contain a reference to:

– 获证组织的标识（例如品牌或名称）；

-the identity (e.g. brand or name) of the certified organization;

– 管理体系的类型（例如质量、环境）和适用标准；

-type of management system (e.g. quality, environment) and applicable standards;

– 颁发证书的认证机构：中田国际认证（深圳）有限公司。

-Certification body issuing the certificate: Nakata International Certification (Shenzhen) Co., Ltd.

注：产品包装的判别标准是其可从产品上移除且不会导致产品分解、碎裂或损坏。附带信息的判别标准是其可分开获得或易于分离。型号标签或铭牌被视为产品的一部分。

Note: The criteria for product packaging is that it can be removed from the product and will not cause the product to disintegrate, chip, or be damaged. The criterion for additional information is that it can be obtained separately or easily separated. The type label or nameplate is considered part of the product.

1. 2. 11 当获证组织被暂停认证资格时应在被暂停范围内立即停止任何关于获得本机构认证的宣传，并应立即停止在文件、办公用品、宣传品和网页等上使用 ZHONGTIAN 认证标识或声明认证状态。

1.2.11 When the certification qualification of a certified organization is suspended, it shall immediately stop any publicity about obtaining the certification of the organization within the scope of suspension, and shall immediately stop using the ZHONGTIAN certification logo or declaring the certification status on documents, office supplies, promotional materials and web pages.


1. 2. 12 当获证组织被撤销、注销认证资格或缩小认证范围时应在 ZHONGTIAN 作出撤销、注销或缩小认证范围决定之日起，在被撤销、注销认证资格或缩小认证范围内立即停止任何关于获得 ZHONGTIAN 认证的宣传，收回、销毁和删除一切带有 ZHONGTIAN 认证标识或声明认证状态的文件、办公用品、宣传品和网页等。

1.2.12 When the certification qualification is revoked, cancelled or the scope of certification is reduced, the certified organization shall immediately stop any publicity about obtaining ZHONGTIAN certification from the date when ZHONGTIAN makes the decision to revoke, cancel or reduce the scope of certification. Take back, destroy and delete all documents, office supplies, promotional materials and web pages with ZHONGTIAN certification mark or declaration of certification status.

1. 2. 13 认证资格到期后，获证组织如未获得新的认证资格，不得继续使用 ZHONGTIAN 认证标识，也不得以任何方式声明认证状态仍然有效。

1.2.13 After the expiration of the certification qualification, if the certified organization has not obtained the new certification qualification, it shall not continue to use the ZHONGTIAN certification mark, nor shall it declare in any way that the certification status is still valid.

1. 2. 14 获证组织应将认证资格的暂停、注销、撤销以及认证范围的缩小等变化及相关后

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果及时告知其受影响的客户，不得有不当延误。

1.2.14 The certificated organization shall promptly inform its affected customers of the suspension, cancellation, revocation of certification qualification, the reduction of certification scope and other changes and related consequences without undue delay.

1.2.15 当获证组织因使用 ZHONGTIAN 认证标识或声明认证状态引起法律诉讼时，应及时通告 ZHONGTIAN，ZHONGTIAN 有权根据诉讼需要亲自申请或要求其申请 ZHONGTIAN 作为第三人参与诉讼；如果采取和解、撤诉等法律行动，应经 ZHONGTIAN 书面准许。

1.2.15 When the certified organization causes legal proceedings due to the use of ZHONGTIAN certification marks or the declaration of certification status, it shall notify ZHONGTIAN in a timely manner, and ZHONGTIAN shall have the right to apply in person or request it to apply for ZHONGTIAN to participate in the proceedings as a third party according to the needs of the proceedings; If legal actions such as reconciliation and withdrawal are taken, the written permission of ZHONGTIAN shall be obtained.

1.2.16 ZHONGTIAN 认证标识使用或认证状态声明不应使相关方误认为 ZHONGTIAN 对获得认证的特定管理体系、产品、过程、服务或人员等进行了批准。

1.2.16 The use of the ZHONGTIAN certification mark or the certification status statement shall not mislead the interested party into thinking that ZHONGTIAN has approved the specific management system, product, process, service, or personnel, etc., for which it has been certified.

2、ZHONGTIAN/CNAS 或 ZHONGTIAN/BoA 联合标识的管理

2. Management of ZHONGTIAN/CNAS or ZHONGTIAN/BoA joint identification

2.1 ZHONGTIAN/CNAS 或 ZHONGTIAN/BoA 联合标识

2.1 ZHONGTIAN/CNAS or ZHONGTIAN/BoA joint identification



2.2 ZHONGTIAN/CNAS 或 ZHONGTIAN/BoA 联合标识的使用要求


2.2 Requirements for the use of ZHONGTIAN/CNAS or ZHONGTIAN/BoA joint identification

ZHONGTIAN/CNAS 或 ZHONGTIAN/BoA 联合标识的使用应符合本规定第 1.2 条款中有关 ZHONGTIAN 认证标识的使用要求。

The use of the ZHONGTIAN/CNAS or ZHONGTIAN/BoA combined mark shall comply with the requirements for the use of the ZHONGTIAN certification mark in Clause 1.2 of this Regulation.

获证组织不得使用 IAF-MLA/CNAS 或 BoA 标识或 IAF-MLA 国际互认标志。

The certified organization shall not use the IAF-MLA/CNAS or BoA logo or the IAF-MLA International Mutual Recognition Mark.

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3、认证证书的使用

3. Use of authentication certificate

3.1 获证组织向客户展示的认证证书应在认证证书有效期内。在单独使用认证证书的部分文件时，应准确地表述其认证状态和认证范围，避免产生误导或歧义。

3.1 The certification certificate presented by the certified organization to the customer shall be within the validity period of the certification certificate. When some documents of the certification certificate are used separately, the certification status and certification scope should be accurately stated to avoid misleading or ambiguity.

3.2 当获证组织的名称、地址或认证要求发生变化时，应向 ZHONGTIAN 提出申请换发认证证书。

3.2 When the name, address or certification requirements of the certified organization are changed, an application for renewal of the certification certificate shall be submitted to ZHONGTIAN.

3.3 获证组织在文件、宣传品、网页等载体上展示认证证书及其认证范围，且应清晰可辨。

3.3 The certified organization shall display the certification certificate and its certification scope on documents, promotional materials, web pages and other carriers, and shall be clearly identifiable.

3.4 获证组织被撤销或注销认证资格后，应立即交还认证证书。

3.4 The certified organization shall immediately return the certification certificate after the certification qualification is revoked or cancelled.

4、对于误用或滥用认证标志、认可标识、认证证书以及误导性宣传认证状态行为的处理

4. Handling of misuse or abuse of certification marks, accreditation marks, certification certificates and misleading publicity of certification status

4.1 为维护认证活动，本机构通过在年度监督审核、再认证审核或认证认可监督管理部门、地方监管部门的监督检查时的反馈等关注任何组织和个人误用或滥用认证标志、认可标识、认证证书以及误导性宣传，并及时对相应事件做出处理。

4.1 In order to maintain the certification activities, the Agency shall pay attention to the misuse or abuse of certification marks, accreditation marks, certification certificates and misleading publicity by any organization or individual through the feedback during the annual supervision and audit, re-certification audit or the supervision and inspection of the certification and accreditation supervision and management departments and local regulatory authorities, and deal with the corresponding incidents in a timely manner.

4.2 本机构将根据获证组织误用或滥用及误导宣传的情节轻重做出处理，包括警告/告诫、暂停、撤销或提起法律诉讼等处理决定。并在合同要约中对获证组织进行约束。如必要，本机构还有权在有关公开媒体上发布澄清声明。

4.2 The organization will make decisions according to the seriousness of the misuse or abuse and misleading publicity of the certified organization, including warning/warning, suspension, withdrawal or legal proceedings. And bind the certified organization in the contract offer. If necessary, the Agency also has the right to publish a clarification statement in the relevant public media.